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MERITAGE HOSPITALITY GROUP INC.

45 Ottawa Avenue SW, Suite 600

Grand Rapids, MI 49503

Proxy for Annual Meeting of Shareholders on May 16, 2017

Solicited on Behalf of the Board of Directors

The undersigned hereby appoints Robert E. Schermer, Sr., and Robert E. Schermer, Jr., and each of them, with full power of substitution and power to act alone, as proxies to vote all the shares of Common Stock which the undersigned would be entitled to vote on the matters specified in this proxy card and, in their discretion, with respect to such other matters as may properly come before the Annual Meeting of Shareholders of Meritage Hospitality Group Inc., to be held at 8:30 a.m. Eastern Daylight Time on Tuesday, May 16, 2017, at the Corporate Office located at 45 Ottawa Avenue SW, Suite 600, Grand Rapids, MI 49503, and at any adjournments or postponements thereof. This proxy, when properly executed, will be voted as directed by the shareholder(s). If no such directions are made, this proxy will be voted FOR the election to the Board of Directors of the nominees listed on the reverse side and FOR each remaining proposal.

Please mark, sign, date, and return this proxy card promptly using the enclosed reply envelope.

ANNUAL MEETING OF SHAREHOLDERS OF MERITAGE HOSPITALITY GROUP INC.

May 16, 2017

GO GREEN

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:

The Notice of Meeting, proxy statement and proxy card are available at www.meritagehospitality.com

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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THE BOARD RECOMMENDS A VOTE FOR THE ELECTION OF EACH OF THE NOMINEES FOR DIRECTOR AND FOR PROPOSALS 2 AND 3. PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

1. Election of seven directors to serve for a term of one year:

FOR ALL NOMINEES

WITHHOLD AUTHORITY FOR ALL NOMINEES

FOR ALL EXCEPT (See instructions below)

NOMINEES:

- James P. Bishop
- Duane F. Kluting
- Joseph L. Maggini
- Gary A. Rose
- Robert E. Schermer, Sr.
- Robert E. Schermer, Jr.
- Peter D. Wierenga

INSTRUCTIONS: To withhold authority to vote for any individual nominee(s), mark "FOR ALL EXCEPT" and fill in the circle next to each nominee you wish to withhold, as shown here: ●

2. To amend our bylaws to provide that shares entitled to cast one third (1/3) of the votes at a meeting shall constitute a quorum at the meeting; FOR AGAINST ABSTAIN

3. To approve the Meritage Hospitality Group Inc. Management Equity Incentive Plan; and FOR AGAINST ABSTAIN

4. To transact such other business as may properly come before the meeting or any postponement or adjournment thereof.

All Proxy Cards properly signed will, unless a different choice is indicated, be a vote "FOR" the election of all nominees for director proposed by the Board of Directors. If any other matters come before the Annual Meeting or any postponement or adjournments thereof, each proxy will be voted in the discretion of the individual named as proxy.

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder Date: Signature of Shareholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.